

Becoming A Wholesale Customer

Thanks for taking the time to fill out the information below. We know it is unusual to ask potential clients to fill out an information form of this sort. However, we are strongly committed to building mutually rewarding, long-term relationships with our customers and we want to do our best to make sure that we will be able to effectively meet your needs. Once we start selling our breads and pastries to you, we want to keep selling to you for many, many years. Consequently, we give great thought to which food shops, restaurants and cafés we sell Peter Cooks breads and pastries to, and we like to get to know the people who will be selling our products.

Applicant's Name:

Business Name:

Postal Address:

Delivery Address:

Instructions for delivery:

Phone:

Email:

Date:

Do you use social media to promote goods and your business?

Please provide us with the social media platforms you use and your username/s

Please share with us a short history of your business:

Who owns your business?

In a few sentences, tell us what makes your business special:

From whom do you currently buy bread?

How many loaves per week are you currently purchasing?

Are you intending to replace their product with ours or offering both side by side?

From whom do you currently buy baked goods and pastries?

How many pastries per week are you currently purchasing?

Are you intending to replace their product with ours or offering both side by side?

Would you be interested in participating in staff training on our breads and pastries which we make available to our wholesale customers?

Why would you recommend to us that we select your business to offer Peter Cooks Bread products over others in your area?

Do you have any special delivery requirements?

Do you have any interest in distributing Peter Cooks breads and pastries to other businesses in your area?

What else would you like us to know about you?

What else would you like to know about us?

We greatly appreciate your taking time to respond to these questions. We like to invite potential Peter Cooks Bread customers to tour the Bakery. Please state dates you would like to visit.